

# Rising Above: Banko Creative Studio has acquired WISHART Advertising + Graphic Design

The acquisition will greatly bolster Banko's efforts to better serve the philanthropic and non-profit sectors

HAMILTON, ON - After almost three decades of close collaborations between Daniel Banko and John VanDuzer, Banko Creative Studio is proud to announce a much closer partnership with WISHART Advertising + Graphic Design. "We couldn't be more excited to bring John and Ian VanDuzer of WISHART onto the Banko team," says Tara Bryk, Partner and CEO, Banko Creative Studio. "We're thrilled to be working with them and learning from each other."

The acquisition will incorporate WISHART into the Banko family, creating a boutique brand that will bolster Banko's work in the nonprofit sector. "WISHART by Banko Creative Studio" will create incredible opportunities for both Banko and WISHART clients, as well as new clients who will benefit from this dynamic duo.

Since 1989, WISHART has been a powerhouse in the Canadian philanthropic sector, helping Canadian charities to raise over two billion dollars for clients including Sunnybrook and SickKids hospitals, and the United Church of Canada Foundation, among countless others.

The acquisition marks Banko's continued dedication to the nonprofit sector, highlighted by their incredible work done for organizations including Wesley Urban Ministries, Halton Health Care, Mohawk College, and Haldimand County.

"I've worked with Dan and the Banko team for 27 years; he was even my landlord for four years. I can't think of a better partner to entrust the future of WISHART's valuable clients to," says John VanDuzer.

As a part of the acquisition, both John and Ian VanDuzer will be joining Banko Creative Studio. John will become Associate Creative Director, while Ian will become Copywriter. Both are excited to continue to offer their current clients the same incredible service they've come to expect with WISHART.

"This will be an exciting change for everyone," says Daniel Banko, Partner and Creative Director, Banko Creative Studio. "John brings an incredible creative mind, decades of experience, and dedication to his clients that is second to none. Just having him at the table with us is worth it."

The acquisition takes formal effect May 1, 2024.

For more information, please contact Tara Bryk ([tara@banko.ca](mailto:tara@banko.ca)) or John VanDuzer ([john@banko.ca](mailto:john@banko.ca)).