


BANKO CREATIVE STUDIO

Social Media Cheat Sheet

PLATFORM	IMAGE TYPE	SIZE (PIXELS)
 Instagram	Square	1080 x 1080
	Vertical	1080 x 1350
	Horizontal	1080 x 566
	Story	1080 x 1920
 Facebook	Horizontal	1200 x 630
	Vertical	630 x 1200
	Square	1200 x 1200
	Story	1080 x 1920
 LinkedIn <small>Hot Tip: Posting a collection of photos? Upload them as a PDF to avoid a messy grid.</small>	Horizontal	1200 x 627
	Square	1080 x 1080
 TikTok	Vertical	1080 x 1920
 Twitter	Horizontal	1600 x 900